Committee on the Environment – Strategic Plan

Date: 11/19/2020

Strategic Plan:
Goals for 2021
- Timeline
  o Design Awards 2021
  o State legislative periods, pertinent dates, bills being considered
  o Board meetings, regular COTE items to prepare for presentation to board
- Funding
- Partnerships
  o Local city governments
  o USGBC
  o AIA committees – COTE LA
  o 2030 National
  o SoCal Edison
- Policy
  o LB Sustainable City Plan
  o LB Climate Action and Adaptation Plan (CAAP)
- COTE Website
  o Programs presented by COTE sign up links
  o Published mission statement and pillars
  o Contact (name and emails of chairs)
- Committee Growth and Recruiting
  o Targeted recruiting based on goals, individual members can champion a pillar or issue, locally or state wide, that is of particular interest to them.
  o Point members for various initiatives and issues, ownership and opportunities for leadership within the committee.
  o Organic growth of programs, initiatives based on interest of committee members, and overarching goals of the committee.