



AIA Long Beach/South Bay



Committee on the Environment – Strategic Plan

Date: 11/19/2020

Strategic Plan:

Goals for 2021

- Timeline
 - o Design Awards 2021
 - o State legislative periods, pertinent dates, bills being considered
 - o Board meetings, regular COTE items to prepare for presentation to board
- Funding
- Partnerships
 - o Local city governments
 - o USGBC
 - o AIA committees – COTE LA
 - o 2030 National
 - o SoCal Edison
- Policy
 - o LB Sustainable City Plan
 - o LB Climate Action and Adaptation Plan (CAAP)
- COTE Website
 - o Programs presented by COTE sign up links
 - o Published mission statement and pillars
 - o Contact (name and emails of chairs)
- Committee Growth and Recruiting
 - o Targeted recruiting based on goals, individual members can champion a pillar or issue, locally or state wide, that is of particular interest to them.
 - o Point members for various initiatives and issues, ownership and opportunities for leadership within the committee.
 - o Organic growth of programs, initiatives based on interest of committee members, and overarching goals of the committee.