



## Committee on the Environment – Strategic Plan

Date: January 1, 2023

Strategic Plan:

Goals for 2023

- Timeline
  - o Continued growth of the COTE Design Awards Program
  - o State legislative periods, pertinent dates, bills being considered
  - o Board meetings, regular COTE items to prepare for presentation to board
- Funding
- Partnerships
  - o Local city governments
  - o USGBC
  - o AIA committees – COTE LA
  - o 2030 National
  - o AIA LBSB Advocacy and EDI Committees
  - o Long Beach Community Design Center
  - o **SoCal Edison** – Commitment to provide quarterly education programs
- Policy
  - o Long Beach Climate Action and Adaptation Plan (CAAP)
  - o Outreach to other cities with the LBSB chapter boundary
- COTE Website
  - o “COTE Presents” programs on event calendar
  - o Published mission statement and pillars
  - o Contact (name and emails of chair)
- Committee Growth and Recruiting
  - o Targeted recruiting based on goals, individual members can champion a pillar or issue, locally or state wide, that is of particular interest to them.
  - o Point members for various initiatives and issues, ownership and opportunities for leadership within the committee.
  - o Organic growth of programs, initiatives based on interest of committee members, and overarching goals of the committee.