

**AIA  
LBSB**

**24**

09 • 19

## 2024 DESIGN COMMUNITY SYMPOSIUM AND EXHIBIT:

A community symposium supporting  
design, creativity, and practice  
at the Expo Arts Center - Long Beach

# SEPTEMBER 19, 4 - 9 PM

*Attend for an hour or all five*

Coastal Residential Design Awards submissions on display!  
Architectural Photography Competition entries on display & winners announced!

### 4 ways to **CONNECT, IMPROVE, GROW**



01

#### keynote presentations

- **ARCHITECT AS ENTREPRENEUR:** Everything but the Architecture - demystifying the operational and strategic aspects of running a successful practice w/ **Steven Burns, FAIA, NCARB, Architecture in Business**
- **TECH-SAVVY ARCHITECT:** Capturing Your Firm's Memory & Work Product w/ **Dr. Yichun Wei - PhD, CEO & Co-founder AI Prentice + Sabina Beg - Design Technology Manager, ZGF Architects**
- **ARCHITECT AS ADVOCATE:** National, State & Local Efforts that are Influencing the Industry w/ **AIA President Kimberly Dowdell, AIA CA President Winston Thorne, AIA LBSB President Carlos Hernandez, Scott Terrell, AIA CA Dir. Government Relations**, moderated by **AIA LBSB Director Lance Collins**



02

#### build relationships & connect with industry pros

Over 40 **PRODUCT REPRESENTATIVES ON TRADE SHOWCASE FLOOR + MOBILE SHOWROOMS:** Each with a goody or a giveaway, such as beer, wine, craft cocktails, whiskey tasting, snacks, bottled water, cheese, chocolate, hats and bags!



03

#### 30-minute continuing education sessions

- **SECRETS AND MYTHS OF DECARBONIZATION:** Secrets to get client buy-in and improve project outcomes
- **OPENING PROTECTIVES:** New Perspectives in Fire + Smoke



04

#### brats & beers

#### COMPLEMENT YOUR EXPERIENCE WITH SOME GRUB AND

**BEVERAGE:** Serving alcoholic and non-alcoholic beer, traditional and vegan sausages provided by **Rasselbock Long Beach**



**BUY TICKETS**

**FREE for students**

**\$10 general admission**

**\$25 w/ brat & beer**

**AIA members receive 20% off**