

SPONSORSHIP OPPORTUNITIES

Oct-25

Our members are your audience. Industry organizations benefit from AIA Long Beach / South Bay (AIA LBSB) sponsorship with increased visibility, targeted networking, industry influence, improved brand image, and market insights. It can facilitate tailored marketing, provide a competitive edge, and allow opportunities to directly engage with chapter members and other industry professionals.

AIA LBSB SPONSORSHIP OPPORTUNITIES <i>At-A-Glance</i>	General Sponsor	Gold Sponsor	Platinum Sponsor	Sustaining Partner
Sponsor logo listed on AIA LBSB website with link to Sponsor website	✓	✓	✓	✓
Recognition in e-blast	✓	✓	✓	✓
Recognition at Holiday Party	✓	✓	✓	✓
Chapter member pricing to events	1	2	2	3
Priority consideration to support in-person events	✓	✓	✓	✓
Discounted exhibitor pricing	✓	✓	✓	✓
Social media acknowledgement post		✓	✓	✓
Advertisement of Sponsor's own events or timely service offering (\$250 value ea)		1	2	2
Allied memberships (\$260 value ea)			2	3
Design Awards program underwriter listing			✓	✓
Opportunity to host a Professional Development Program			✓	✓
Quarterly payments available			✓	✓
Sponsor logo on selected Committee/Knowledge Community webpage + each event				✓

SPONSORSHIP OPPORTUNITIES

IN DETAIL:

General Sponsor \$750

Benefits:

- Sponsor logo listed on AIA LBSB website with link to Sponsor website.
- Sponsor logo with link to Sponsor website included in weekly *Chapter Happenings* e-blast sent to full distribution list.
- Recognition of Sponsor at Annual Meeting/Holiday Party.
- Chapter member pricing to events for one member of sponsor organization.
- Discounted exhibitor pricing where applicable.
- All LBSB Chapter Annual Sponsors have priority consideration to support any of our in-person events and will be recognized as such.

[Purchase General Sponsorship](#)

Gold Sponsor \$1,500

Benefits:

All the benefits outlined above, PLUS:

- Advertisement of one Sponsor event or timely service offering on our website calendar and in two weekly *Chapter Happenings* e-blasts (**\$250 value**).
- Sponsor logo featured on sponsor display board* exhibited at chapter programs and events.**
- Recognition as a Gold Sponsor of one AIA LBSB education program, tour, community, or social event of your choosing and acknowledged as such in all marketing*** of program/event (excluding Design Awards).
- Chapter member pricing to events for two members of sponsor organization.
- Acknowledgment of sponsorship level on AIA LBSB social media platforms (Instagram, LinkedIn, Facebook, and Twitter).
- Chapter member pricing to events for two members of sponsor organization.

[Purchase Gold Sponsorship](#)

Platinum Sponsor \$3,000

Benefits:

All the benefits outlined above, PLUS:

- Opportunity to host one of our quarterly social/networking events.
- Opportunity to host one of our quarterly Professional Development Programs, either online or in-person (pending approval of our Professional Development Team).
- Two Allied Membership listings for two representatives of Sponsor's organization (includes profile in Allied Member directory and chapter member pricing for all events) (**\$520 value**).
- Advertisement of two Sponsor events (separate from AIA LBSB collaborative program/event) or timely service offering on our website calendar and in two weekly *Chapter Happenings* e-blasts (**\$500 value**).
- **Design Awards Program / Coastal Residential Design Awards:** Automatic recognition as a program underwriter with website visibility and associated marketing.

- **Awards Gala:** A prestigious stand-alone celebration with its own sponsorship opportunities. Platinum Sponsors receive priority access to those opportunities.
- Platinum Level Sponsors may spread out their commitment over four quarterly payments.

[Purchase Platinum Level Sponsorship](#)

Sustaining Partner \$5,000

AIA Long Beach / South Bay's Committees and Knowledge Communities are the backbone of our Strategic Plan and create and develop a majority of our most popular programs.

Committee On The Environment (COTE)

Coastal Custom Residential Architects Network (Coastal-CRAN)

Design Awards

Architectural Photography

Advocacy Committee

Equity, Diversity & Inclusion (EDI)

Architecture School Scholarships

Emerging Professionals / A.R.E. Scholarships

Kids Draw Architecture

Benefits:

All the benefits outlined above, plus:

- Sponsor logo featured on Committee or Knowledge Community's dedicated webpage with link to Sponsor website and listed as Sustaining Partner for each of the selected Committee or Knowledge Community's programs.
- Three Allied Membership listings for representatives of Sponsor's organization (includes profile in Allied Member directory and chapter member pricing for all events) (**\$780 value**).
- Chapter member pricing to events for three members of sponsor organization.

[Purchase Sustaining Partner](#)

Your support is appreciated! Please contact us with any questions: (562) 989-1399;

aialbsb@aialb-sb.org

* Updated quarterly

** Where allowable by venue and weather permitting

*** The term "marketing" in relation to collaborative programs and events with Sponsors consists of posting on AIA LBSB calendar of events, AIA California chapters' calendar of events, minimum of two weekly *Chapter Happenings* e-blasts to full distribution list, Facebook, LinkedIn, and Google Events, social media posts (Instagram, Facebook, LinkedIn, X), and 'Upcoming Events' signage at in-person events.